

EXPRESSION OF INTEREST (EOI)

For Design and Creation of

“GANDHI – KHEL KHEL MEIN: A PLAY-BASED LEARNING MUSEUM FOR CHILDREN”

At Gandhi Darshan, Rajghat, New Delhi

Gandhi Smriti and Darshan Samiti (GSDS), an autonomous body under the Ministry of Culture, invites **Expression of Interest (EOI)** in a **Two-Bid System (Technical Bid & Financial Bid)** from reputed, experienced and qualified agencies for the **concept design, development and creation** of a *Play-Based Learning Museum for Children* titled “**Gandhi – Khel Khel Mein**”, covering an area of approximately **6500 sq. ft.** in a building at Gandhi Darshan.

The project aims to create a child-friendly, interactive, and immersive space to introduce children to the life, values, and global legacy of Mahatma Gandhi through play, creativity, and experiential learning.

1. Project Overview

The proposed museum will include:

Interactive Zones

- *Truth Trail* game
- *Ahimsa Challenge* role-play
- *Cleanliness Mission* activity
- *Charkha Corner* promoting self-reliance
- *Harmony With Nature* learning zone
- *Reflection & Storytelling* area

Audio-Visual & Digital Exhibits

- Animated films, story panels, picture galleries
- Touch-and-learn installations
- Interactive digital screens and kiosks

Creative Corners

- Poster-making, clay modelling, toy-making
- “My Gandhi Story” art wall

Quiz & Knowledge Sections

- Daily school quizzes
- Values-based puzzle stations
- Self-assessment digital kiosks

Other Proposed Features

- Statues of Mahatma Gandhi
 - Eco-friendly infrastructure, safe fencing, dustbins
 - Sitting areas & walkways
 - Child-safe flooring and lighting
 - Toys, models & educational displays
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2. Objectives of the Project

- To familiarize children with Gandhian values through play-based learning.
 - To promote truth, non-violence, self-reliance, cleanliness & empathy.
 - To create a unique experiential-learning destination for schools.
 - To provide engaging, technology-supported interactive exhibits.
 - To highlight the global relevance and legacy of Mahatma Gandhi.
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3. Scope of Work

The selected agency will be responsible for:

a) Conceptualization & Design

- Comprehensive concept plan
- Thematic and spatial design

- Interior layout, child-safe materials, lighting & flooring
- Eco-friendly and inclusive museum architecture

b) Creative Development

- Content writing, storyboarding, and exhibit narration
- Development of interactive games & activities
- Artwork, models, toys, and installations
- Designing Gandhi statues and symbolic structures

c) Digital & Multimedia

- Touchscreen exhibits
- Interactive games and kiosks
- Films, audio content and animations

d) Fabrication & Implementation

- Production, installation, and testing of all components
- Safety compliance for all age groups
- Maintenance & handover

e) Event & Activity Planning

- School visit engagement modules
- Activity calendar for year-round use

4. Estimated Budget

The bid amount should be **within a moderate budget of approximately ₹1 Crore** which may further be extended depending up on the design, specification and requirements.

5. Period of completion of work – 03 months

6. Site Visit

Interested bidders may visit Gandhi Darshan, Rajghat, New Delhi on any working day between **10:30 AM to 5:00 PM**.

7. Eligibility Criteria

Bidders must meet the following criteria:

1. **Legal Status**
 - o Registered Company (Companies Act 1956/2013)
 - o OR Registered Partnership Firm (Partnership Act 1932)
 - o OR LLP (LLP Act 2008)

Document required: Certificate of Incorporation / Registration.
 2. **Financial Turnover**
 - o Minimum average annual turnover of **₹5 Crore**.
 - o *Document required:* CA Certificate with Registration Number & Seal.
 3. **Tax Registration**
 - o GST Registration
 - o PAN Number
 4. **Relevant Experience**
 - o Proven experience in museum development, interactive exhibits, educational installations, or similar projects.
 - o *Document required:* Work orders / MoUs / Self-certification.
 5. **Preference**
 - o Agencies with collaborations / tie-ups with global museum designers or international exhibition companies.
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8. Submission of Bids

EOI should be submitted in **Two Sealed Envelopes**:

Envelope 1: “Technical Bid – Gandhi Khel Khel mein”

Envelope 2: “Financial Bid – Gandhi Khel Khel mein”

Both envelopes must be addressed to:

**Director,
Gandhi Smriti and Darshan Samiti,
Gandhi Darshan, Rajghat,
New Delhi – 110002**

9. Processing Fee

A non-refundable processing fee of ₹1,000/- must be submitted online to:

Gandhi Smriti and Darshan Samiti

Canara Bank, Khan Market Branch

A/c No.: **90432010114219**

IFSC: **CNRB0019043**

Attach a copy of the transaction receipt with the Technical Bid.

10. Timeline

- **Last date for submission of Tender Documents within 15 days from the date of publication of the advertisement in the newspaper**
 - **Presentation by Bidders:** Date to be informed after Technical Bid opening.
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11. General Conditions

- GSDS reserves the right to modify the project requirements.
- GSDS may reject any or all bids without assigning reasons.
- The offer shall remain valid for **90 days** from the date of bid opening.
- Any amendments or clarifications will be uploaded only on:
www.gandhismriti.gov.in

78'

1529 sq feet

59'

19'6"

TOILET TOILET

200 sq feet 200 sq feet

384 sq feet

200 sq feet

100 sq feet

100

100

100 sq feet

568 sq feet

29'

39'6"

1952 sq feet

59'

294 sq feet.

OPEN AREA

776 sq feet

39'6"

39'6"

19'6"



MAIN ENTRY
IGNOU AREA

Total AREA - 6103 sq feet

Toilet AREA - 400

6503

- 1529
- 294
- 776
- 1952
- 568
- 384
- 600